

Downtown Merchants of Rosenberg
November Minutes
November 13, 2009

President Jeff Messer called the meeting to order at 5:30 pm.

Members attending: Jeff Messer, Noel Valdes, Renee Butler, Larry & Cathy Bittner, Linda Rulau, Rita Escabedo, Marcia Volgelsang, Mike Mercado, Jana Smith.

Guests attending: Camille Prat City of Rosenberg, Angela Fritz City of Rosenberg, Bill Butler, Joyce Zachman Texas Tech.

Jeff welcomed everyone and introduced Angela Fritz from The City of Rosenberg as Rebecca's replacement. Angela can be reached at angelaf@ci.rosenberg.tx.us

Jeff Read the DMOR Mission Statement

Treasurer report \$2669.04

Old Business:

Chamber Blender Review Praises all around for a successful event. Everyone agreed that the event was well attended and both the chamber and the businesses were pleased with the evening. Thanks was expressed especially to Renee for her efforts. Jeff commented that the Chamber gift certificate/flyer of discounts has already brought business back into Red Queen's attic.

Car Show Review Praises all around for the team work for a very successful event. Thanks was especially expressed to Linda Rulau for her efforts. Everyone loved this years event. The \$417.81 proceeds from The Car Show were deposited into the DMOR account.

Free publicity for Downtown Bob Hanel's recent article entitled "Better With Age" was passed around. Everyone was thankful for this unsolicited attention and promotion to our business community.

New Business:

Christmas in Rosenberg Camille shared the layout of the event with us. New layout will put the vendors in the middle of 3rd St. so that the attendees can use the new sidewalks. Mike and Marsha expressed concern that G Street would not have enough draw. Camille explained that the Letters to Santa booth would be on G. Renee suggested that Camille contact Legacy Ford to place new cars on G Street. Camille will follow up with Legacy.

Renee discussed the possibility of decorating the new poles for Christmas with

lights, red ribbon and red bows. Noel suggested lit wreaths. Marsha suggested decorations on the fence to the park on G. Angela reminded us that we would need to have a written decoration proposal for the city. A motion was proposed seconded and passed for Renee and Noel to spend up to \$1000.00 on pole and fence decorations and to submit the decoration plan to the city.

Advertising Linda suggested that we renew our full page ad in the Rosenberg New Comer's Guide. Renee made the motion to spend the money to renew the add Jeff seconded the motion and motion was passed.

Texas Tech Night Joyce Zachman, the president of the Texas Tech Parent's Association gave us an update on the upcoming event to be held Saturday December 19th from 5:30pm to 9:00pm Mayor Joe will again great guests at the RR museum. Texas tech flags will be provided. Joyce asks all businesses to be open and to extend a 20% discount to the Texas Tech families. She asks that we continue the momentum of last years hospitality with food and treats in all the stores. Santa will be on hand at the park on G and a DJ in the park on 3rd.

Rosenberg Sign Ordinance Jeff thanked all the members who attended the Tuesday Night City Council meeting during which the sign ordinance was an agenda item. A lengthy discussion ensued resulting in Renee suggesting that DMOR form a sign ordinance Committee to present the city's ordinance committee that meets in January with a plan for the Downtown area that will be based on preexisting Texas Historic Down Town's signage plans. Renee, Noel and Marsha volunteered to form said committee.

Nickel Day Renee suggested that since the last blast to the past Nickel day was so much fun that we repeat this event on February 13, 2010. She would like it to include a small kids craft carnival in the park hosted by DMOR. Marsha suggested that the craft have a give back to the community element and that the date be checked against other Ft. Bend Calendar events for possible conflicts. Motion was passed to Repeat the event in February.

Next Meeting It was agreed by all to forgo the December DMOR meeting. Next meeting is at 5:30pm Thursday January 14, 2010 at Red Queen's Attic.

The meeting was adjourned.